



SERVICE CATALOG

2023



SERVICES & PRICE GUIDE

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HEY THERE!



Welcome to the 2023 service catalog for LIH Consulting, your partner in business and leadership development. Our catalog presents a variety of services, from one-on-one business development to comprehensive digital products, all designed with your success as a modern leader in mind. Step inside and explore an alliance fully committed to empowering your journey.



A photograph of two women from the back, wearing white blouses. The woman on the right has dark, wavy hair and is looking down. The woman on the left has dark hair and is looking forward. The background is a plain, light color.

THRIVING

*A CATALOG FILLED WITH WAYS WE CAN
HELP YOU SUCCEED BECAUSE YOUR
VISION DESERVES TO THRIVE.*

OUR SERVICE LEVELS

LIH Consulting takes a unique and dynamic three-tier approach to its service delivery, each tier varying in focus, method of delivery, and price point, and each meticulously crafted to meet a range of client needs.

ONE

CONSULTING AND PROJECT MANAGEMENT HOURLY RETAINERS

CUSTOMIZABLE HOURLY CONSULTATIONS AND RETAINER

Designed for clients in need of a personalized approach, Tier One centers on customized consulting services and project management hourly retainers. Aimed at complex projects or established brands in need of consistent, ongoing support, our team works in close collaboration with you to understand your unique needs and tirelessly provide tailor-made solutions. The pricing model adopted in Tier One is project-based hourly retainers, marking reflection of the level of customization and dedicated support involved.

TWO

INDIVIDUAL SERVICES AND BUNDLED PACKAGES

MENTOR-BASED METHODOLOGY WITH COMPREHENSIVE SERVICES + PACKAGES

Boost your business with LIH Consulting's specialized Tier Two services. We implement proven strategies and our unique AscendMentorship Methodology™. Perfect for startups and businesses undergoing restructuring or rebranding, we offer both standalone services or tailor-made packages. Choose your desired services and manage your budget with our 'flex pay' options, allowing you to break down package rates into convenient monthly payments.

THREE

DIGITAL PRODUCTS AND PROGRAMS

SELF-SERVICE DIGITAL PRODUCTS FOR DIY ENTREPRENEURS

Tailored for self-starters and micro-ventures, Tier Three offers a wide-ranging catalog of self-service products in the digital space. Providing clients with the latitude to navigate their own business strategy, this is our most cost-efficient tier, supplying resources that are immediately available for download.

TIER ONE

RETAINER BASED SERVICES CONSULTING + PROJECT MANAGEMENT

Efficiency, expertise, reliability and RESULTS - Welcome to LIH Consulting's retainer-based offerings - efficiently tailored to tackle projects from simple to complex. With our expertise, we offer reliable, results-driven solutions at an hourly price point, perfect for those needing ongoing, diverse support. As your trusted partner, we're dedicated to empowering your leadership journey, echoing your vision for success with every interaction. Rely on us for personalised and thorough consulting services.



HOURLY RETAINER BASED PACKAGES



STARTER RETAINER PACKAGE

Ideal for smaller projects or startups needing light assistance:

Consulting: Enjoy 5-15 consulting hours per month at a standard rate of \$70/hour.

Priority Booking: Benefit from reserved consulting sessions scheduled in advance for your business.

Rushed Request Fee: For time-sensitive consultations and deliverables, expedited requests are billed at 1.5x the standard hourly rate.

GROWTH RETAINER PACKAGE

Perfectly suited to budding businesses requiring substantial support:

Consulting: Have access to 16-25 consulting hours per month at a rate of \$65/hour.

Priority Booking: Pre-arranged consultancy sessions scheduled to suit your convenience.

Rushed Request Fee: Urgent requests are charged at 1.5x the standard hourly rate to accommodate expedited delivery.

Additional Discount: Get a 5% discount on all other services we provide.



PREMIUM RETAINER PACKAGE

Ideal for larger businesses in growth mode needing extensive collaboration:

Consulting: Access to 26-40 consulting hours per month at a rate of \$60/hour.

Priority Booking: Your business is prioritized when scheduling consultations.

Rushed Request Fee: Expedited request fee is 1.5x the standard hourly rate, ensuring we meet your urgent requirements.

Additional Discount: Receive a 10% discount on all other services.

ELITE RETAINER PACKAGE

Built for high-demand clients seeking comprehensive engagements:

Consulting: Receive 41+ consulting hours per month at the competitive rate of \$50/hour.

Priority Booking: Your scheduling requirements are our top priority.

No Rushed Request Fee: The rush request fee is waived exclusively for our Elite package holders.

Onsite Consultancy and Travel Discount: A significant 15% discount on all fees related to onsite consultations and accompanying travel costs.

Additional Discount: Save big with a unique 15% discount on all other services.



TIER TWO: SERVICES + PACKAGES

Discover LIH Consulting's unique Tier Two Services, offering cost-effective solutions for start-ups and brands in restructuring or rebranding phases. With individual services or value-driven bundled packages delivered using our proven AscendMentorship Methodology™, this tier is the only one providing 'Flex Pay' options with month-to-month payments available to suit your financial needs, ensuring success and satisfaction.

The AscendMentorship Methodology™ is our meticulously designed toolkit. This strategy not only prepares our clients with essential knowledge for critical business development tasks but also ensures their continuous evolution, sustainability, and growth. Our unique approach empowers you with crucial knowledge, making success more achievable, personalized, and conducive to driving growth in your venture.

LIH CONSULTING

SINGLE SERVICE

PRICE LIST

BUSINESS PLAN

\$1950

Explore the power of strategic planning with LIH Consulting's business plan services. Designed for the visionary woman leader, these services go beyond generic business planning – we work side by side with you, developing the path towards success and crafting a comprehensive business plan that is distinctively yours.

BUSINESS MODEL

\$1725

Simplify and excel with LIH Consulting's business model services. Focused on empowering minority women leaders, we join forces to craft your bespoke strategy, rooted in nine essential building blocks for scaling success.

WEB DEVELOPMENT

\$1050

Discover LIH Consulting's web design services, where we simplify and tailor digital solutions to empower your online presence. Together, we transform your unique vision into reality. We ensure that the functionality and user experience of your site is blissful for both you and your customers with a beautiful interface. What's more is we develop a site that helps make it easier for you to manage your venture.

BRAND DEVELOPMENT

\$750

Unveil your brand's unique voice with LIH Consulting's brand development services. We blend practical strategies and personalized guidance to empower your brand's growth. This service includes two phases; strategy and aesthetics. We help you define your brand archetype, voice, persona, and philosophy aligning them with an aesthetic strategy that appeals to your target audience and your values.

CONTENT STRATEGY

\$750

With LIH Consulting's content and social media services, get tailored guidance, 30 post templates, strategic plans, Facebook and Instagram assets, content maps, and blog post support. We're your compact, personalized toolkit for digital success.

BUSINESS CARDS + STATIONERY

\$150

Boost your brand with LIH Consulting's business card and stationery design services. Exceptional designs, tailored for empowering women leaders. This package include 50 printed business card, 25 printed stationery and a digital brochure for your venture.

MAILER BOX DESIGN

\$175

Create memorable unboxing experiences with LIH Consulting's tailored mailer box design services. Empowering your brand's message, tailored to resonate with your customers. This service features one finalized digital design for your mailer box and up to three revisions.

PRODUCT PACKAGING DESIGN

\$175

Captivate customers with LIH Consulting's product packaging design services. Enhance your brand's appeal and maximize impact through dynamic creations. This service includes digital packaging designs for one product.

LANDING PAGE

\$335

Transform your website with LIH Consulting's landing page design services. Focused on driving engagement and conversions. Uniquely crafted for your brand's success.

LANDING PAGE PLUS

\$550

Elevate your online presence with LIH Consulting's landing page plus services, including two additional custom-designed pages that streamline your brand's message and optimize user engagement.

BUSINESS STARTER PACKAGE

\$3420.00

This comprehensive package, underpinned by our AscendMentorship Methodology™, ensures that your business is well-equipped for success right from the onset. Opt for our Flex Pay option for budget-friendly monthly payments, and make the most of our coaching sessions to enhance your entrepreneurial skills throughout this journey.

- **Business Plans:** Benefit from detailed, expertly-crafted business plans that perfectly align with your vision and objectives.
- **Business Model:** We assist you in developing a robust, sustainable business model, setting you up for long-term success.
- **Business Cards & Stationery:** Personalize your brand's aesthetic with our custom-designed business cards and stationery.

Coaching sessions: 8-10 sessions

Duration: 2-3 months

Flex Pay Option: Breakdown your payments with our Flex Pay option of \$602 per month for 6 months (5% financing fee included).



BRAND VISIBILITY PACKAGE

\$2445

Our AscendMentorship Methodology™ is incorporated in all services to facilitate your business's continuous growth and sustainability. It focuses on developing a strong online presence, cohesive brand identity, and an effective content and social media strategy. Choose the Flex Pay option to manage costs with convenient monthly payments, and utilize our coaching sessions to refine your skills throughout the process.



- Web Development: Impactful online presence, discounted comprehensive service.
- Brand Development: Unique identity creation, consistent branding.
- Content & Social Media Strategy: Engaging content, effective social reach.

Coaching sessions: 6-8 sessions

Estimated Working hours: 20-35 hours

Duration: 1.5-2 months

Flex Pay Option: \$425 per month for 6 months (with a 5% financing fee included in the monthly price).



PRODUCT LAUNCH PACKAGE

\$1575

- **Custom Packaging - 3 labels:** Get unique, attention-grabbing labels to showcase your product's visual appeal.
- **Custom Mailer Box Design:** Enhance your product's presentation with customized mailer box designs, reflecting your brand's identity.
- **Landing Page Basic:** Capture your audience's attention with an engaging and optimized landing page, bringing your product to life online.
- **Product Production Planning:** \ \$550. Streamline your production process with our expert guidance, ensuring efficiency and quality control.

Make a lasting impression with our Product Launch Package, incorporating our innovative AscendMentorship Methodology™. This tailored package ensures your product makes a powerful debut in the market, creating an immediate impact

Coaching sessions: 4 sessions

Duration: 1-2 months

Flex Pay Option: \$415 per month for 4 months (with a 5% financing fee included in the monthly price).

ALL INCLUSIVE PACKAGE

\$7500.00

- **Business Plan:** Sets a clear path for success.
- **Business Model:** Structures sustainable operations.
- **Brand and Web Development:** A personalized, digital brand presence.
- **Social Media Strategy:** Engages audience via dynamic channels.
- **Business Card + Stationery:** Project professionalism and consistency.
- **Mailer Box & Product Label Design:** Captivating packaging for three products.
- **Product/Program Development & Planning:** Tailored, strategic product launch.

Coaching sessions: 14 sessions (1-2 sessions per service)

Duration: 4-6 months

This all-inclusive package provides holistic business solutions, from planning to execution, ensuring your venture ascends new heights of success. Opt for our Flex Pay option for easy budget management, and utilize our coaching sessions to enhance your skills throughout the process.

Flex Pay Option: \$1,310 per month for 6 months (with a 5% financing fee included in the monthly price).



TIER THREE

DIGITAL PRODUCTS

Tier Three, designed for self-starters and micro-ventures, features an extensive catalog of cost-effective, digital self-service products. This tier enables clients to steer their own business strategies with resources that are instantly available for download.



LIH CONSULTING

DIGITAL PRODUCTS



BUSINESS TEMPLATES

Affordable, customizable templates designed to streamline business management tasks and enhance professionalism. Simplify planning and strategizing with industry-specific and customizable templates.



GUIDES & E-BOOKS

Concise, easy-to-understand guides and e-books, covering a multitude of topics, providing insights and practical techniques for improving business practices.



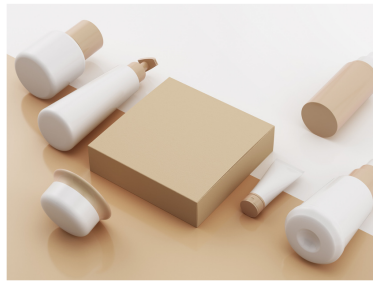
ONLINE COURSES & WORKSHOPS

Interactive, self-paced online courses and workshops aimed at expanding skill sets and knowledge in key areas of entrepreneurship.



SOCIAL MEDIA + CONTENT TEMPLATES

Customizable templates that can be used for your social media, blog, etc content.



PRODUCT PACKAGING TEMPLATES

Ready-to-use and easy to customize product packaging labels.



BRAND + WEB TEMPLATES

Ready-to-use brand and web page design templates.



TOOLKITS

All-in-one packages with ready-to-use tools, templates, and checklists to enhance efficiency and organization in your venture's operations.



DIGITAL ELEMENTS AND ICONS

Digital icons for use in branding, social media, web design, application development and other digital/print design.



PLANNERS + PRINT

Ready-to-Sell and customizable planners and stickers for digital and print eCommerce use.



GROUP PROGRAMS

01

RETAIL THERAPY

Retail Therapy - 6-Week
E-Commerce Development
Program for retail ventures (\$299)

Together, we'll explore:

- Weekly live sessions & online peer-to-peer learning
- Recorded videos at your convenience
- Interactive assignments for hands-on experience

02

THE FORMULA

6-Week Business Development
Program for Skincare Brands (\$499)

This program caters to skincare entrepreneurs, focusing on honing their skills and expanding their business.

Delivery Methods:

- Weekly Expert Webinars.
- Access to skincare entrepreneurship community for networking and collaboration.
- Lab demonstrations for formulation and manufacturing.
- Regulatory compliance document templates.
- Access to expert consultations for personal guidance.

03

HOLISTIC HEALTH HUB

This program offers business growth measures for holistic health and wellness entrepreneurial ventures.

Delivery Methods:

- Weekly Expert-led Webinars.
- Q/A Sessions post webinars.
- Access to active wellness entrepreneur community for learning and support.
- Business Templates for planning, HR, marketing, and finances.
- Personalized progress review with expert consultants.

04

INNER AWAKENING

6-Week Program for Therapists,
Counselors and Spiritual Coaches
(\$449)

A structured learning path for those guiding others through life's challenges, seeking inner peace and growth.

Delivery Methods:

- Weekly Live Sessions.
- Interactive Group Activities.
- Ethics and Regulations Handbook.
- Peer-to-peer discussion community.
- Personal feedback on assignments and growth plan.

05

CREATIVE QUILL

6-Week Program for Writers, Artists,
and Authors (\$549)

This program is specifically tailored for creative businesses - writers, artists, and authors.

Delivery Methods:

- Weekly Live Sessions with Industry Experts.
- Q/A and Feedback Sessions post live classes.
- Networking Space for the creative community.
- Legal Handbook (copyrights & contracts).
- Personalized feedback on artwork or book pitch.

READY TO BOOK?



Thank you for considering LIH Consulting to bring your vision to life! As your next step, please reach out to us at info@lihconsultingco.com to book our services or [schedule a call](#) so we can help you get set up into a new service agreement. We look forward to collaborating and exceeding your expectations.

